



**PROFESSIONAL  
SALES INSTITUTE**  
*Illinois State University*



## **The Enterprise Rent-A-Car Foundation Professional Sales Leadership Freshman Scholarship**

**This special program is for qualified incoming freshmen majoring in Professional Sales and Marketing. Illinois State University's Professional Sales Institute is providing up to five (5) students with \$1000 non-renewable scholarship awards.**

### **Requirements:**

- Qualified Candidates must enroll or have declared their interest to enroll as a new freshman majoring in sales or marketing at I.S.U.
- Minimum 3.0/ 4.0 high school GPA
- Rank in the top quarter of their high school graduating class OR have an ACT Composite score of 24 or above (equivalent SAT score also acceptable)
- Applications must be turned in by January 15th

**Instructions:** All application materials and supporting documentation should be mailed to:

Dr. Timothy A. Longfellow, Chairperson  
Illinois State University  
Department of Marketing  
College of Business  
Campus Box 5590  
Normal, IL 61790-5590

1. Complete all parts of the application located on the back side of this leaflet
2. Attach an essay on the following topic (one page/single-spaced/self-authored):  
**"Why I Am Interested in a Career in Professional Selling & Sales Management"**
3. Arrange for a complete copy of your high school transcript to be sent to the address above
4. Include at least one letter of recommendation from a non-family member
5. Completed application forms and supporting materials are due by January 15.



*"I value the opportunity to surround myself with talented and experienced sales professionals. I know my tenure with the Professional Sales Institute and the knowledge I gained from those around me will help in building my future success"*

*-Kyle Baner, Professional Sales Scholar and senior Marketing major*



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Department of Marketing  
College of Business  
Campus Box 5590  
Normal, IL 61790-5590

Date \_\_\_\_\_

Full Name of Applicant: \_\_\_\_\_

Home Address: Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

High School: \_\_\_\_\_

High School GPA: \_\_\_\_\_ / \_\_\_\_\_ Rank in Class \_\_\_\_\_ / \_\_\_\_\_

ACT Score: \_\_\_\_\_ SAT Score: \_\_\_\_\_ Intended Major: \_\_\_\_\_

High School Activities:

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Community Service:

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Awards/Honors Received:

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Job Experience:

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With my signature below, I certify that the information in this application is accurate to my best knowledge.

Signature \_\_\_\_\_ Date \_\_\_\_\_